

Last Updated: July 31st, 2023

At ATV Tennis, we value your privacy and are committed to protecting your personal information in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal data when you visit our website, www.atvtennis.com. By accessing or using our website, you agree to the practices described in this Privacy Policy.

Information We Collect:

1.1. Personal Information: We may collect personal information that you provide voluntarily, such as your name, email address, postal address, phone number, and other contact details when you register on our website, subscribe to our newsletters, participate in surveys, or interact with our services.

1.2. Usage Information: We may gather non-personal information about your interactions with our website, including but not limited to your IP address, browser type, device information, and pages For visited. This data is collected through cookies and similar technologies to improve our website's functionality and user experience.

How We Use Your Information:

2.1. Providing Services: We use your personal information to offer and improve our services, respond to your inquiries, and process transactions related to our website.

2.2. Communication: We may use your contact details to send you updates, newsletters, promotional materials, and other information related to our services. You can opt-out of receiving marketing communications at any time by following the unsubscribe instructions provided in the email or contacting us directly.

2.3. Analytics and Improvement: We use usage information to analyze trends, administer our website, track user behavior, and improve our website's performance and functionality.

2.4. Legal Compliance: We may process your data to comply with legal obligations, enforce our terms of service, or protect our rights, privacy, safety, or property.

Data Sharing and Disclosure:

3.1. Third-Party Service Providers: We may share your personal data with third-party service providers who assist us in operating our website, providing services, or conducting business activities. These service providers are obligated to maintain the confidentiality and security of your data and are not permitted to use your information for any other purpose.

3.2. Legal Requirements: We may disclose your personal information if required by law, regulation, legal process, or governmental request.

3.3. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal data may be transferred as part of the transaction. We will notify you through prominent notice on our website or by email of any such change in ownership or control.

Data Security:

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, misuse, alteration, or disclosure. However, no data transmission over the internet or electronic storage method is 100% secure. Therefore, while we strive to protect your information, we cannot guarantee absolute security.

Data Retention:

We will retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Your Rights:

As a data subject under the GDPR, you have certain rights concerning your personal data:

6.1. Right to Access: You have the right to request access to the personal information we hold about you.

6.2. Right to Rectification: You may request corrections to any inaccuracies in your personal data.

6.3. Right to Erasure: You can ask for the deletion of your personal data under certain circumstances.

6.4. Right to Restrict Processing: You may request the limitation of processing of your personal data.

6.5. Right to Data Portability: You have the right to receive your personal data in a structured, commonly used, and machine-readable format.

6.6. Right to Object: You can object to the processing of your personal data in certain situations.

To exercise any of these rights, please contact us using the contact details provided in Section 8.

Cookies and Similar Technologies:

Our website may use cookies and similar technologies to collect usage information and improve user experience. By using our website, you consent to the use of cookies in accordance with our Cookie Policy.

Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the processing of your personal data, please contact us at:

ATV Tennis – 1133 E Old Hickory Blvd, Madison, TN 37115 – acetennisvirtual@gmail.com

Changes to this Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page with the "Last Updated" date. Please review this Privacy Policy periodically for any updates.

By continuing to use our website after changes to this Privacy Policy become effective, you signify your acceptance of those changes.